

full Logo

wikifolio



Icon

wikifolio  
Smarter handeln.

Logo mit Claim

# Logo usage



**1.** Das Logo darf nicht rotiert werden



**2.** Das Logo darf nicht bunt eingefärbt werden



**3.** Das Logo muss sich vom Hintergrund abheben



**4.** Nicht über Mustern verwenden



**5.** Es dürfen keine Effekte benutzt werden

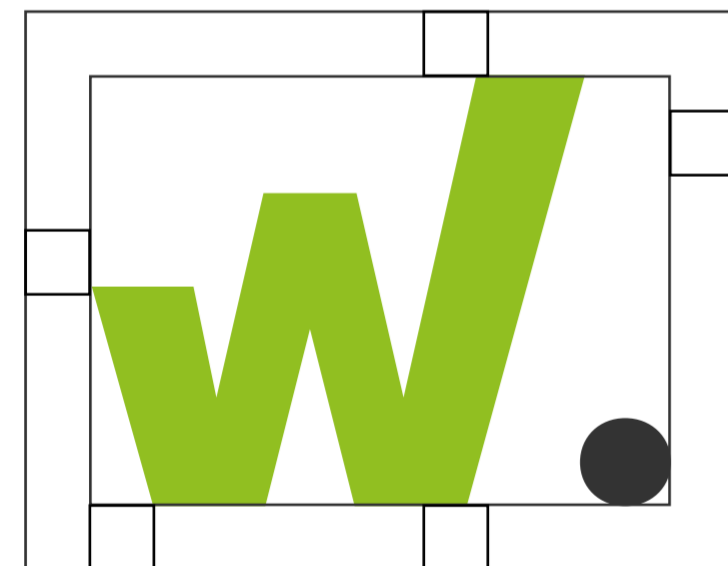


**6.** Das icon darf nicht ohne dem Punkt verwendet werden

# Logo usage



Abstände zum Logo mindestens  
24px



Abstände zum Logo mindestens  
24px  
bzw. 15% von der Gesamthöhe  
des Logos

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Minimum Höhe des Logos:  
**24px**

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Wenn nicht anders möglich,  
kann das Logo auf eine Größe von  
bis zu **16px** Minimum-Höhe  
reduziert werden.

**wikifolio**  
Smarter handeln.

Wird das Logo mit Claim ver-  
wendet, darf der Claim nicht  
verändert werden. Auch von  
dieser Logovariante gibt es die  
verschiedenen Farbvarianten.

full Logo

Icon

1C Version (falls nicht anders einsetzbar)

on white backgrounds

**w**ikifolio

**w.**

**wikifolio**

**w.**

on wikifolio-green

**wikifolio**

**w.**

**wikifolio**

**w.**

on dark backgrounds

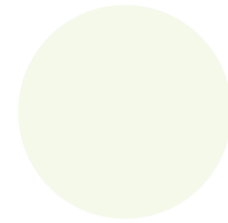
**w**ikifolio

**w.**

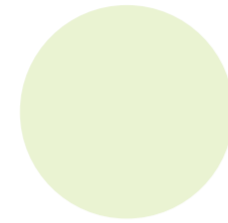
**wikifolio**

**w.**

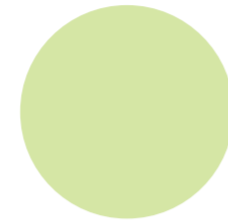
## Primary / Green



**Green 50**  
#F4F9E9



**Green 100**  
#EAF3D2



**Green 200**  
#D5E6A5



**Green 300**  
#C0DA79



**Green 400**  
#AACD4C



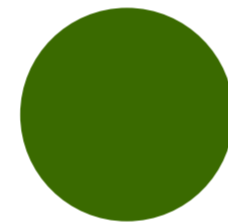
**Green 500**  
#95C11F



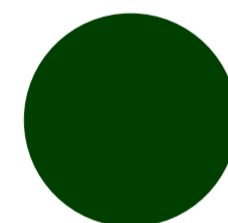
**Green 600**  
#78A600



**Green 700**  
#5F8E00



**Green 800**  
#3A6A00



**Green 900**  
#003F00

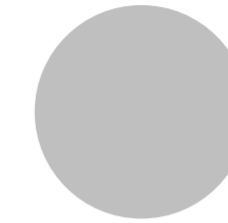
## Primary / Grey



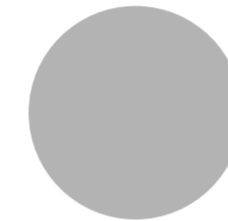
**Grey 50**  
#F2F2F2



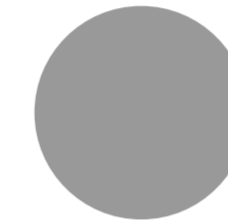
**Grey 100**  
#E6E6E6



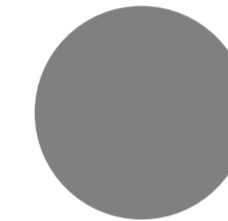
**Grey 200**  
#BFBFBF



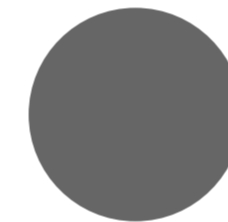
**Grey 300**  
#B3B3B3



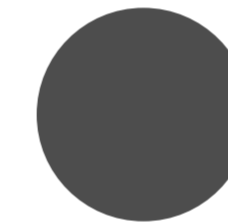
**Grey 400**  
#999999



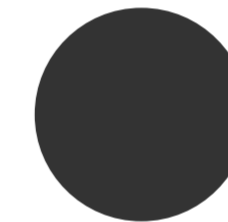
**Grey 500**  
#808080



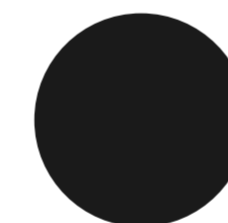
**Grey 600**  
#666666



**Grey 700**  
#4D4D4D



**Grey 800**  
#333333



**Grey 900**  
#1A1A1A

Standard shade Green: **500 / UI-Elements: 600**

Standard shade Grey: **800**

Standard shade Secondary colors: **500**

## Secondary/ Pear



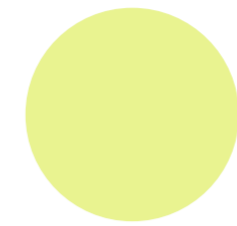
**Pear 50**  
#FBFDEC



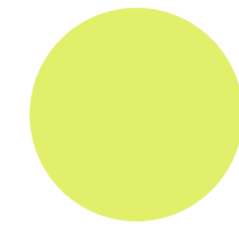
**Pear 100**  
#F8FBDA



**Pear 200**  
#F0F7B5



**Pear 300**  
#E9F390



**Pear 400**  
#E2EF6B



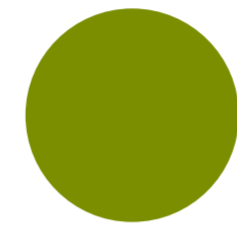
**Pear 500**  
#DCEA43



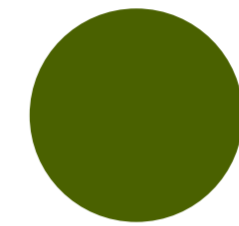
**Pear 600**  
#C3D430



**Pear 700**  
#9EB100



**Pear 800**  
#7A8E00



**Pear 900**  
#4A6100

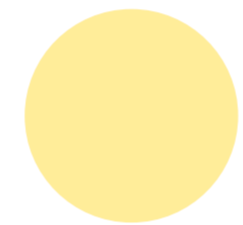
## Secondary / Yellow



**Yellow 50**  
#FFFBE6



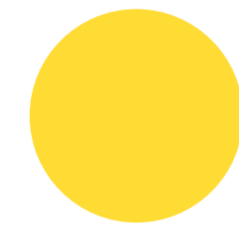
**Yellow 100**  
#FFF6CC



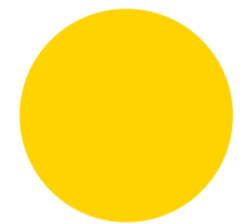
**Yellow 200**  
#FFED99



**Yellow 300**  
#FFE566



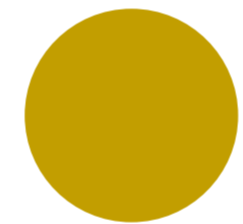
**Yellow 400**  
#FFDC33



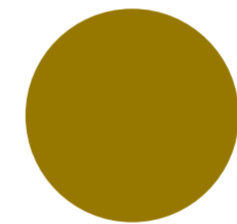
**Yellow 500**  
#FFD300



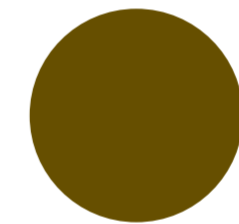
**Yellow 600**  
#E9C100



**Yellow 700**  
#C29E00



**Yellow 800**  
#967800



**Yellow 900**  
#664F00

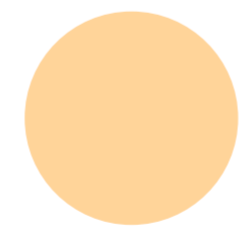
## Secondary / Orange



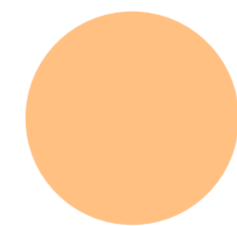
**Orange 50**  
#FFF4E6



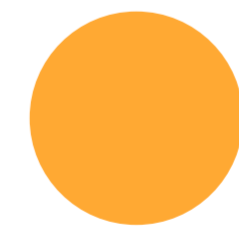
**Orange 100**  
#FFEACC



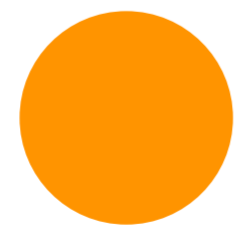
**Orange 200**  
#FFD499



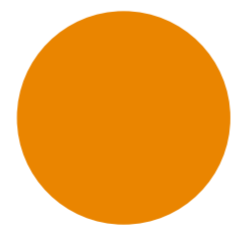
**Orange 300**  
#FFC082



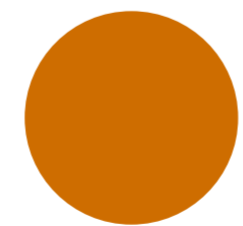
**Orange 400**  
#FFA933



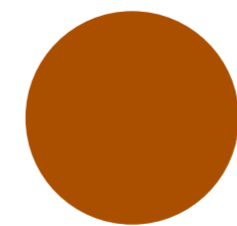
**Orange 500**  
#FF9400



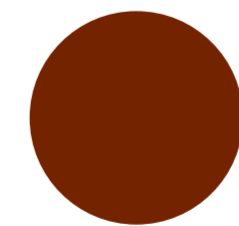
**Orange 600**  
#EA8500



**Orange 700**  
#CE6D00


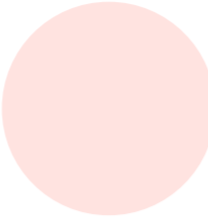
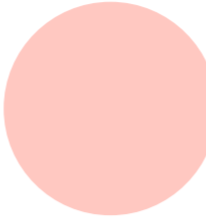
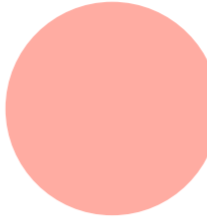
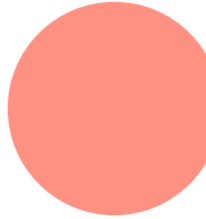




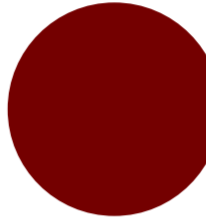


**Orange 800**  
#AA4F00


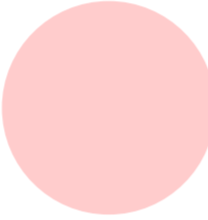



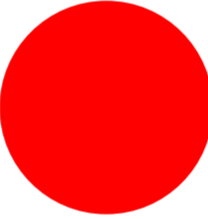
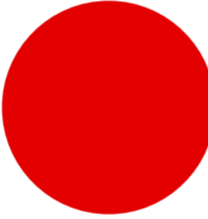
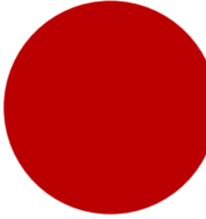
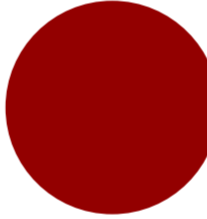
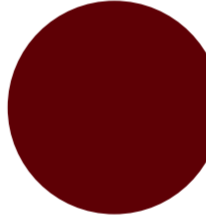


**Orange 900**  
#742300

## Secondary/ Blush

 <b>Blush 50</b> #FFF1EF	 <b>Blush 100</b> #FFE3E0	 <b>Blush 200</b> #FFC8C1	 <b>Blush 300</b> #FFACA2	 <b>Blush 400</b> #FF9183
 <b>Blush 500</b> #FF7564	 <b>Blush 600</b> #E96454	 <b>Blush 700</b> #C54338	 <b>Blush 800</b> #A32320	 <b>Blush 900</b> #740000

## Secondary / Red

 <b>Red 50</b> #FFE6E6	 <b>Red 100</b> #FFCCCC	 <b>Red 200</b> #FF9999	 <b>Red 300</b> #FF6666	 <b>Red 400</b> #FF3333
 <b>Red 500</b> #FF0000	 <b>Red 600</b> #E20000	 <b>Red 700</b> #BA0000	 <b>Red 800</b> #930000	 <b>Red 900</b> #5E0005

## Secondary / Lilac

 <b>Lilac 50</b> #F6F2FB	 <b>Lilac 100</b> #EEE5F6	 <b>Lilac 200</b> #DCCBEE	 <b>Lilac 300</b> #CBB1E5	 <b>Lilac 400</b> #B998DD
 <b>Lilac 500</b> #A87ED4	 <b>Lilac 600</b> #8C65BA	 <b>Lilac 700</b> #654191	 <b>Lilac 800</b> #4C2A77	 <b>Lilac 900</b> #2E0F59

## Secondary/ Blue



**Blue 50**  
#F0F7FF



**Blue 100**  
#E1EEFF



**Blue 200**  
#C3DDFF



**Blue 300**  
#A5CCFF



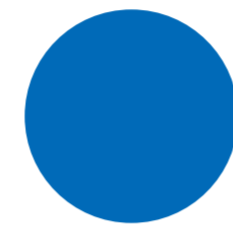
**Blue 400**  
#87BBFF



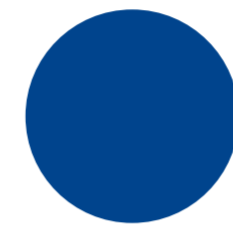
**Blue 500**  
#69AAFF



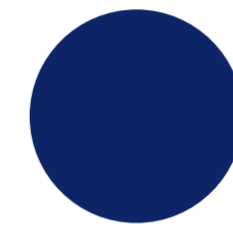
**Blue 600**  
#418DE0



**Blue 700**  
#006AB8



**Blue 800**  
#00448D



**Blue 900**  
#0D2567

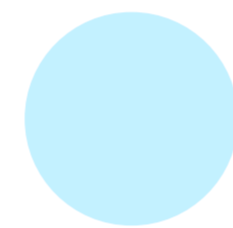
## Secondary / Sky



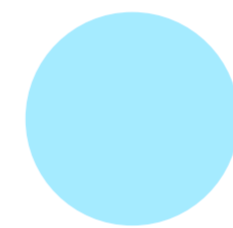
**Sky 50**  
#F0FCFF



**Sky 100**  
#E1F8FF



**Sky 200**  
#C3F1FF



**Sky 300**  
#A5EBFF



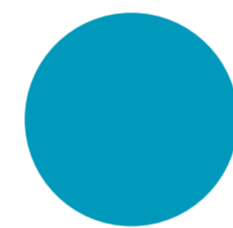
**Sky 400**  
#87E4FF



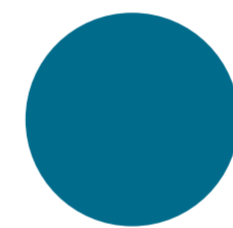
**Sky 500**  
#69DDFF



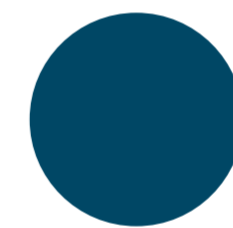
**Sky 600**  
#46C2E5



**Sky 700**  
#0099BB



**Sky 800**  
#006B8B



**Sky 900**  
#004765

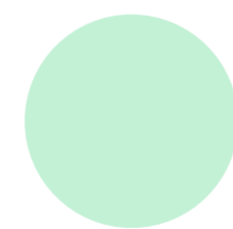
## Secondary / Teal



**Teal 50**  
#F0FBF5



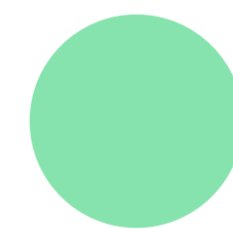
**Teal 100**  
#E1F8EB



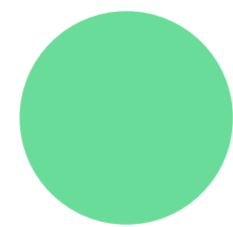
**Teal 200**  
#C3F1D6



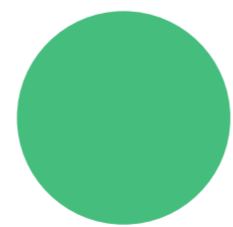
**Teal 300**  
#A5EAC2



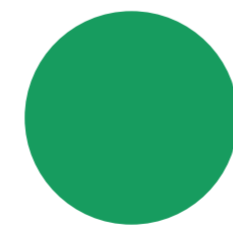
**Teal 400**  
#87E3AD



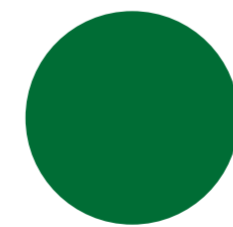
**Teal 500**  
#69DC99



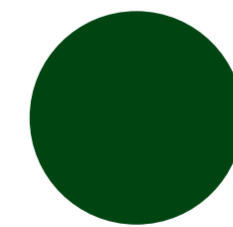
**Teal 600**  
#45BD7D



**Teal 700**  
#179C5F



**Teal 800**  
#006D35



**Teal 900**  
#004511